

FAX# 703 528 7880
CREDIT RISK !! AUG23/12 12.01
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

DATE AUG23/12 12.01

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CON CM ***** THIS IS A CASE IN ...

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
AMERICANS FOR PROSPERITY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1863												
11	S		700P-800P	30		\$1,200.00	8/25	8/25	0		SAT	0
PROGRAM : JEOP/WHEEL												

REP HEADLINE# 6261970 TRF# 325333 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 0; UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG23/12 12.01

ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	A		600A-900A	30		\$1,200.00	8/25	8/25	2		SAT	2
PROGRAM : NEWS												
ORD COM1: ***DUE TO PRGM CHANGE: NASCAR ON SAT												
THIS IS A MAKE-GOOD FOR AUG25 ON LINE-11 FOR 2 SPOTS/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#11	MISSED: SAT/700P-800P				AUG25 (2/WK)		30S	\$1,200.00	(AUG23/12)	
			OFFER: SAT/600A-900A				AUG25 (2/WK)		30S	\$1,200.00	PLS ADVISE.	
CMT: ***DUE TO PRGM CHANGE: NASCAR ON SAT												
CONTRACT TOTAL											99550.00	
TOTAL SPOTS											50	

AUG/12 79950.00 SEP/12 19600.00

MARKET TOTALS \$221,222 WFTV 45% WKMG 19% WESH 28% WOFL 8% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE